



## PRESS RELEASE

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FOR IMMEDIATE RELEASE  
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### PASCARELLA'S TOWING RECEIVES PRESTIGIOUS 'ACE' AWARD

MARIANNE PASCARELLA from PASCARELLA'S TOWING of SYRACUSE, NY has received the prestigious **American Towman ACE Award** for achievement in service performance. Recipients were nominated by the nation's major motor clubs and dispatch centers, including: Agero, FleetNet America, GEICO, Motorcycle Towing Services, Nation Safe Drivers, Quest Towing Services, Pinnacle Motor Club, Road America, and USAC/MD.

The nomination guidelines for the ACE Award includes: the highest percentage of calls when the estimated time of arrival is achieved, consistency in response time, written appreciation from customers, and percentage of calls serviced (instead of turning them away) thereby reflecting reliability and overall professionalism. ACE recipients rank in the top 1% of the towing industry's service providers. The ACE Award is presented by **American Towman Magazine**, the leading trade publication serving emergency road service professionals.

The ACE Award was commemorated by an original design belt buckle. The buckles were presented to the award recipients present at the ACE Award Ceremony at the Baltimore Convention Center in Baltimore, Maryland, November 19, 2017 during the American Towman Exposition, the world's largest trade show and convention for emergency road service providers.

**NOTE:** These professionals handle a diverse spectrum of emergency road service calls. You may want to ask the ACE recipient to recount an incident in which they went above and beyond the call of duty to serve the customer. For more information on this company please call MARIANNE PASCARELLA of PASCARELLA'S TOWING at 315-457-3498.

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*American Towman (AT) is the premier magazine for the towing industry spanning five decades since 1977.*